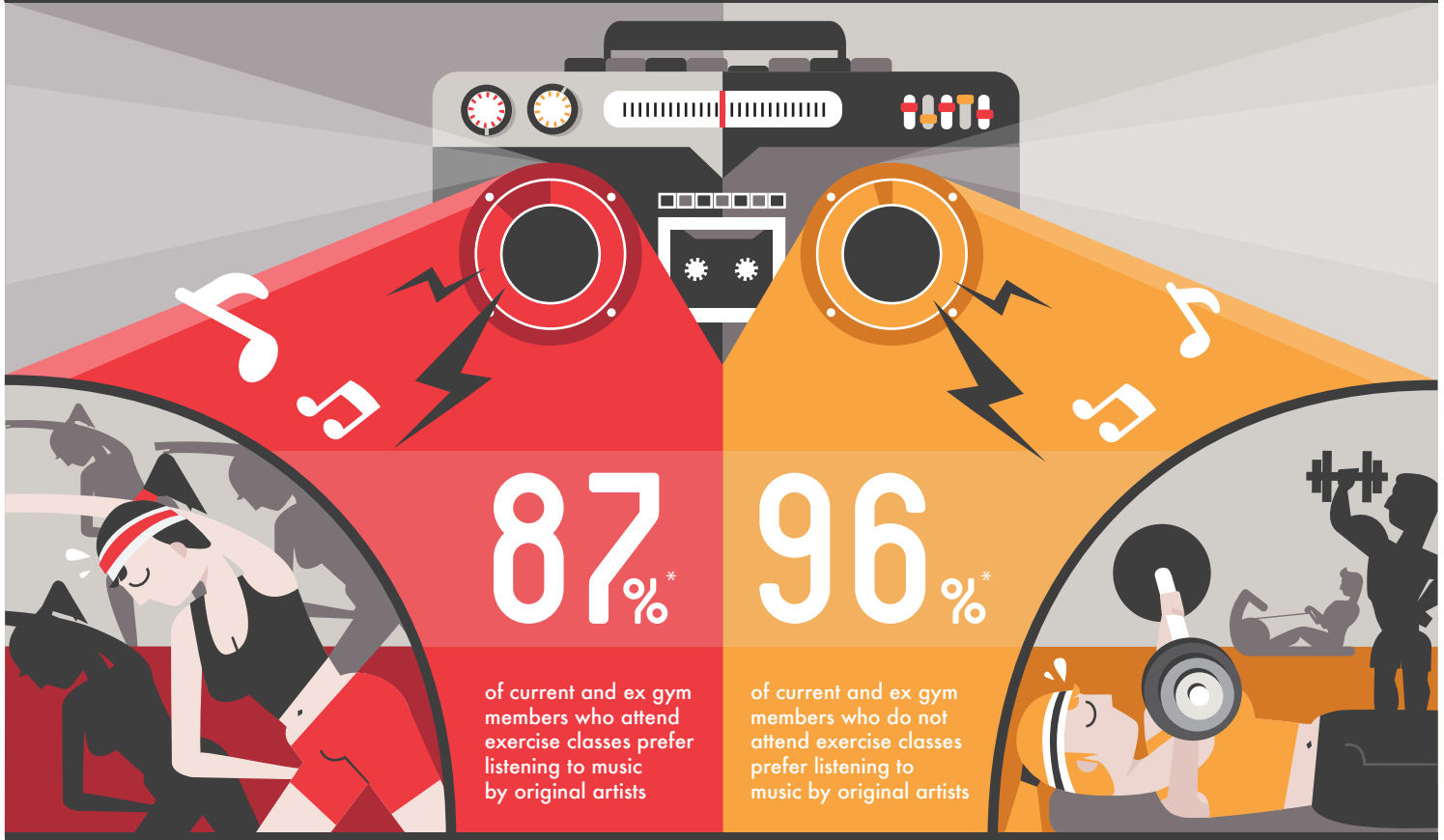




EXERCISE TO MUSIC

Many people can't imagine exercising without listening to music. Fitness instructors and centres that play recorded music can simultaneously satisfy the needs of their existing members and attract new customers. However, if fitness instructors or centres play recorded music in public from PPL's repertoire—which covers most original commercially released music—they may require a PPL music licence.



WHY DO I NEED A PPL LICENCE?

PPL is a not-for-profit company that licenses the use of recorded music on behalf of its performer and record company members.

Those who spend their time, talent and money to create music deserve to be fairly paid for the use of their recorded music.




60%† of people are more loyal to a gym that plays music


HOW CAN I GET A PPL LICENCE?

Contact PPL for more information about the benefits of music and music licensing.

 info@ppluk.com

 020 7534 1070

 ppluk.com

 @PPLUK

MUSICWORKSFORYOU.COM

* Source: YouGov Plc. (April 2014 research study. Online survey. Total sample size: 7492 GB adults aged 18+. Figures have been weighted and are representative of all GB adults - aged 18+) † Source: Entertainment Media Research. (2009 research study. Total sample size: 2000 UK consumers.)

