

# PPL 2021 LINEAR WEBCAST LICENCE SUMMARY OF THE KEY CONDITIONS

This document should be read alongside the <u>licence terms and conditions</u> for online linear webcast services (for example, an internet radio station or a simulcast of your over-the-air radio station). This document provides information on the key conditions within PPL's 2021 Linear Webcast Licence.

#### What is the 2021 Linear Webcast Licence?

The 2021 Linear Webcast Licence provides a simple way to ensure that the recorded music included within your online linear webcast service is correctly licensed.

#### What does the licence cover?

The licence covers you to provide a non-interactive online linear webcast service to private or domestic listeners. This could include an internet radio station or webcast channel, a simulcast of an over-the-air radio station or another live audio-only webcast stream of recorded music.

To be eligible, webcast channels or streams must normally be more than three hours in duration (shorter stream durations may be considered, subject to application – please contact us). All are subject to functionality, content and some other restrictions, which are set out in summary form below and in further detail in the Linear Webcast Licence terms and conditions.

All licences are subject to an eligibility and application process where applicants will be asked to provide detail of their service and its business model, and are subject to the licence terms and conditions. If in doubt, contact us at <a href="mailto:linearwebcast@ppluk.com">linearwebcast@ppluk.com</a>.

### What is not covered by the licence?

The licence does not cover any service that:

- Is funded (whether entirely or in part) by subscription revenue
- Is funded by a sole sponsor, sole donor or sole advertiser
- Offers any functionality that allows a listener to pause, skip, rewind, fast forward or otherwise personalise the service they receive
- Offers any on-demand content (such as programmes or single tracks)
- Allows the temporary or permanent downloading of any content (such as caching or podcasting) or any offline playback functionality
- Consists of programmes of less than three hours duration that are webcast on a loop or pre-determined order.
- Is provided via a closed or encrypted network (such as through a passwordprotected website).

The licence does not cover the use of the service for the provision of featured or background music in a public or commercial setting (such as shops or offices).

In addition, your service must be audio-only. For audio-visual services, you will need to contact PPL to discuss your licensing requirements.



If your service is provided, funded or offered in any of the ways detailed above, or if you are not sure, you will need to contact PPL's Broadcast Licensing team to discuss your licensing requirements.

### Are there any restrictions on how I can use recorded music in my service?

There are some key points to be aware of on how you will be able to include recorded music tracks within your service.

- The licence does not allow advance notice of tracks that will be webcast, whether on your website or as a presenter read. You can provide 'now playing' information on your website and announce that a particular artist will be webcast in future (e.g. "Coming up in the next half hour we have Dua Lipa and Alicia Keys.").
- There are some limits on the number of tracks you can webcast in a particular time period, as follows:
  - o In any three-hour period, you cannot webcast:
    - More than three tracks from a particular album and in any event, no more than two tracks from an album in a row
    - More than four tracks by a particular artist or from a compilation (e.g. Now... That's What I Call Music) and in any event, no more than three tracks by the same artist or from a compilation in a row
  - You cannot webcast the same track more than once in any one-hour period.
- The licence does not cover the webcasting of tracks which:
  - Have not been obtained from legitimate sources (such as bootlegs).
  - Were acquired through unauthorised means (such as stream ripping or from streaming services).
  - Have not yet been released for online streaming / webcasting without the explicit permission of the rights holder.
- The licence does not allow the remixing or editing of tracks, save that seguing tracks into a programme (e.g. where one track flows into another) is allowed.
- In any two week period, you cannot:
  - Pre-announce (e.g. through an on-air read) the date and time that a programme that is less than an hour long will be webcast more than three times
  - Pre-announce the date and time that a programme an hour or more in duration more than four times.
- You cannot use tracks in any way that could make a listener think that track is endorsing or advertising any goods, products or services.
- The licence does not cover the use of tracks in the following ways:
  - As an introduction to, or during, advertising (save that webcasting a track as part of a programme before an ad break is permitted)
  - In promotional spots for events in such a way that the track could be considered associated with that event
  - As a trade mark or brand for example, a service ident or jingle.



- While 'Now Playing' information can be shown when a particular track is being webcast, you cannot provide advance written notice of upcoming tracks (e.g. 'Coming Next' scrolling text).
- You should ensure that your service does not provide the facility for listeners to copy or record any part of your webcast.
- You must ensure tracks are used in a way does not:
  - Denigrate the artistic integrity of the recording itself, including the music and lyrics within that recording
  - Does not subject the recording, including the music, lyrics and performance within that recording, to derogatory or offensive treatment.
- Any use of tracks in a way that is not covered by the licence (or licensed by the relevant rightsholder(s) e.g. the record label) is not permitted.

## Do I need any other licences for my online linear webcast service if I have a PPL licence?

You will also require a licence from <u>PRS for Music</u>. While PPL and <u>PRS for Music</u> are both music licensing bodies, PPL collects and distributes money for the use of recorded music on behalf of recording rightsholders (e.g. record companies) and performers. <u>PRS for Music</u> collects and distributes money for the use of music and lyrics on behalf of songwriters, composers and music publishers.

## What if I still have a question on what the 2021 Linear Webcast Licence will or will not allow?

Please email PPL's Broadcast Licensing team at <a href="mailto:linearwebcast@ppluk.com">linearwebcast@ppluk.com</a> for further guidance.