****Swissperform

SWITZERLAND & LICHTENSTEIN

**What can I declare?**

If you have a Swiss distributor, you do not need to complete this form. Your Swiss distributor is obliged to declare your physical and digital sales on your behalf.

If you do not have a Swiss distributor, please use this form to declare your digital sales in Switzerland and Lichtenstein for 2023 and 2024. If you declared 2023 Sales in 2024 already, please do not resubmit.

Please do not declare physical sales. (Unlike some countries, in Switzerland and Lichtenstein, physical sales must be declared through a local distributor).

If you distribute third party labels in Switzerland, you can declare these digital sales as well.

**Should sales be reported in Sterling or Swiss Francs?**

Please declare all digital sales revenue gross in Swiss Francs (CHF). If you use a different currency, please specify which on the form.

**How do I declare sales?**

You just need to provide the net total for your digital sales in the form attached. Please use separate forms for 2023 and 2024 sales periods.

**Do I need to provide evidence?**

Yes – **you must provide evidence to support your submission**.

This can be a receipt or screen shot from the distribution platform showing sales in Switzerland and Lichtenstein.

**What do I do when I have completed the form?**

Please return the completed form to PPL [salesdata@ppluk.com](mailto:salesdata@ppluk.com). Please DO NOT send the form to Swissperform.