

COMPANY NO. 288046

**PHONOGRAPHIC PERFORMANCE LIMITED**  
**REPORT OF THE DIRECTORS**  
**FOR THE YEAR ENDED 31 DECEMBER 2010**

**PHONOGRAPHIC PERFORMANCE LIMITED**  
**(A Company Limited by Guarantee)**

**FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 DECEMBER 2010**

The directors submit the annual report and financial statements to the Members for the year ended 31 December 2010.

**PRINCIPAL ACTIVITY**

The company's principal activity is the collection of UK and International income for broadcasting and public performance of sound recordings on behalf of its Members.

The total amount available for distribution is distributed to the company's Members and Performer members, with the intention that there are no retained reserves at any particular balance sheet date. The recognition of the net pension liability on introduction of FRS 17 in 2005 resulted in a deficit on the income, expenditure and distribution account.

**BUSINESS REVIEW AND FUTURE DEVELOPMENTS**

During the year the company increased its licence fee revenue from most sources in accordance with management objectives. It is expected that this trend will continue.

PPL considers its key performance indicators to be income, income growth and cost to income ratio. After a difficult year in 2009, following the Copyright Tribunal decision on three Public Performance Background Music Tariffs, PPL has delivered a strong set of results in 2010. Broadcasting income grew by £1.2 million (4%). Public performance income in the year increased by £2.6 million (2.5%), despite the focus placed on processing the significant volume of refunds resulting from the Copyright Tribunal decision in 2009. International revenue increased by £10.1 million (47%) to £31.7 million. The cost to revenue ratio was 13.6%, the lowest level for over 10 years. This was driven by strong revenue growth in the year and management expects the level to return closer to 15% in future periods, as further investment is required to drive increased income growth.

**BUSINESS ENVIRONMENT**

In tough market conditions for PPL's Members the changes within the music business in recent times have been immense. Sales of physical music carriers continue to decline generally around the world though the 'use' of music continues to grow as media expands and public performance and dubbing increases. Additionally, in 2010 PPL has operated against the backdrop of the public performance Copyright Tribunal decision, which has meant a number changes to existing processes as well as the calculation and processing of a huge volume of refunds, as ordered by the tribunal

**STRATEGY**

It is critical that the company plans carefully for the future. Investment in systems will continue to meet the demands of increasing membership, evolving media, new tariffs and the developments that the company has started, and will continue, to make in overseas collection for Members and Performer members. In addition to investment in systems, the company will continue to place increasing emphasis on staff and employee training. The company needs to maintain the high quality of service for Members and Performer members against a backdrop of increasing media platforms and expanding numbers of territories.

**PRINCIPAL RISKS & UNCERTAINTIES**

The economy continues to play a part in our ability to collect licensing income and 2010 proved particularly difficult in some markets; such as the retail and pub industry where business closures resulted in less venues playing music. We would hope to see collection rates and income increase in

**PHONOGRAPHIC PERFORMANCE LIMITED**  
**REPORT OF THE DIRECTORS**  
**FOR THE YEAR ENDED 31 DECEMBER 2010**

2011 as PPL continues to increase resources and improve systems in areas that relate to income collection.

**KEY PERFORMANCE INDICATORS**

The Key Performance Indicators (KPIs) used by PPL to measure annual performance are summarised below:-

| <b>KPI</b>  | <b>2010</b> | <b>2009</b> |
|---|-------------|-------------|
| Public performance and dubbing income               | £50.1m      | £48.9m      |
| Broadcasting and online income                      | £61.7m      | £59.1m      |
| International income                                | £31.7m      | £21.6m      |
| Licence fee income before public performance refund | £143.5m     | £129.6m     |
| Licence fee income                                  | £143.5m     | £111.4m     |
| Distributable revenue                               | £121.1m     | £91.5m      |
| Cost to income ratio                                | 13.6%       | 14.6%       |

**PHONOGRAPHIC PERFORMANCE LIMITED**  
**REPORT OF THE DIRECTORS**  
**FOR THE YEAR ENDED 31 DECEMBER 2010**

**STATEMENT OF DIRECTORS' RESPONSIBILITIES IN RESPECT OF THE ANNUAL REPORT AND THE FINANCIAL STATEMENTS**

The directors are responsible for preparing the financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The directors are responsible for the maintenance and integrity of the company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

**Disclosure of information to auditors**

In the case of each of the persons who are directors at the time when the report is approved, the following applies:

- so far as the directors are aware, there is no relevant audit information of which the company's auditors are unaware; and
- they have taken all the steps that they ought to have taken as directors in order to make themselves aware of any relevant audit information and to establish that the company's auditors are aware of that information.

**Auditors**

The auditors, PricewaterhouseCoopers LLP, have indicated their willingness to continue in office and a resolution concerning their re-appointment will be proposed at the Annual General Meeting.

**PHONOGRAPHIC PERFORMANCE LIMITED**  
**REPORT OF THE DIRECTORS**  
**FOR THE YEAR ENDED 31 DECEMBER 2010**

**CHARITABLE DONATIONS**

The following charitable donations were made during the year ended 31 December 2010:

|  |         |
|--|---------|
| Hospital Broadcasting Association      | £30,000 |
| The Young Musicians Symphony Orchestra | £5,000  |
| Crisis UK                              | £9,500  |
| Young Persons Concert Foundation       | £11,000 |
| The Brit School                        | £10,000 |

**DIRECTORS AND THEIR INTERESTS**

The directors of the company, who served throughout the year from 1 January 2010 to 31 December 2010, unless otherwise noted, were as follows:

G Barnham  
D Carroll  
A Clark  
J Cross (appointed 12 October 2010\*)  
R Evers  
J French  
M Kelly  
P Leatham  
D McGonigal  
M Mills  
F Nevrkla  
G Newson  
J Radice  
A Sear  
P Stack (appointed 16 February 2010)  
Rt Hon. Lord Smith of Finsbury  
M Smith  
J Smith

(\*as alternate for R Evers)

None of the directors who held office at the end of the financial year had any disclosable interest in the company.

By Order of the Board



**D HARMSWORTH**  
**SECRETARY**

5<sup>th</sup> April 2011

**INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF PHONOGRAPHIC**  
**PERFORMANCE LIMITED**  
**FOR THE YEAR ENDED 31 DECEMBER 2010**

We have audited the financial statements of Phonographic Performance Limited for the year ended 31 December 2010 which comprise the Income, Expenditure and Distribution Account, the Statement of Total Recognised Gains and Losses, the Balance Sheet, the Cash Flow Statement, and the related notes. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

**Respective responsibilities of directors and auditors**

As explained more fully in the Directors' Responsibilities Statement set out on page 4 the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view. Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

This report, including the opinions, has been prepared for and only for the company's members as a body in accordance with Chapter 3 of Part 16 of the Companies Act 2006 and for no other purpose. We do not, in giving these opinions, accept or assume responsibility for any other purpose or to any other person to whom this report is shown or into whose hands it may come save where expressly agreed by our prior consent in writing.

**Scope of the audit of the financial statements**

An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error. This includes an assessment of: whether the accounting policies are appropriate to the company's circumstances and have been consistently applied and adequately disclosed; the reasonableness of significant accounting estimates made by the directors; and the overall presentation of the financial statements.

**Opinion on financial statements**

In our opinion the financial statements:

- give a true and fair view of the state of the company's affairs as at 31 December 2010 and of its result and cash flows for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

**Opinion on other matter prescribed by the Companies Act 2006**

In our opinion the information given in the Directors' Report for the financial year for which the financial statements are prepared is consistent with the financial statements.

**INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF PHONOGRAPHIC  
PERFORMANCE LIMITED  
FOR THE YEAR ENDED 31 DECEMBER 2010**

**Matters on which we are required to report by exception**

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of directors' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.

*B Henderson*

Brian Henderson (Senior Statutory Auditor)  
For and on behalf of PricewaterhouseCoopers LLP  
Chartered Accountants and Statutory Auditors  
London  
5th April 2011

**PHONOGRAPHIC PERFORMANCE LIMITED  
INCOME, EXPENDITURE AND DISTRIBUTION ACCOUNT  
FOR THE YEAR ENDED 31 DECEMBER 2010**

|   |             | <b>Year Ended<br/>31 December 2010</b> |                 | <b>Year Ended<br/>31 December 2009</b> |                 |  |       |       |
|---|-------------|--|-----------------|--|-----------------|--|-------|-------|
|   | <b>Note</b> | <b>£'000</b>                           | <b>£'000</b>    | <b>£'000</b>                           | <b>£'000</b>    |  |       |       |
| Licence fee income before exceptional item  |             | 143,494                                |                 | 129,567                                |                 |  |       |       |
| Public performance refund   |             | -                                      |                 | (18,127)                               |                 |  |       |       |
|   | 2           |  | 143,494         |  | 111,440         |  |       |       |
| Cost of collection and distribution   |             | (19,582)                               |                 | (18,868)                               |                 |  |       |       |
| Cost of servicing the defined benefit pension scheme  |             | (383)                                  |                 | (180)                                  |                 |  |       |       |
| <b>Total cost of collection and distribution</b>  |             |  | <b>(19,965)</b> |  | <b>(19,048)</b> |  |       |       |
| <b>Net income from operating activities before interest and taxation</b>  | 3           |  | 123,529         |  | 92,392          |  |       |       |
| Interest receivable   |             |  | 990             |  | 2,104           |  |       |       |
| Interest payable  | 5           |  | (464)           |  | (1,521)         |  |       |       |
| Other finance income/(costs)  | 13          |  | 27              |  | (71)            |  |       |       |
| <b>Net income from operating activities before taxation</b>   |             |  | <b>124,082</b>  |  | <b>92,904</b>   |  |       |       |
| Taxation  | 8           |  | -               |  | -               |  |       |       |
| <b>Amount available for distribution</b>  |             |  | <b>124,082</b>  |  | <b>92,904</b>   |  |       |       |
| Anti-piracy/copyright protection/industry contributions   | 4           |  | (3,005)         |  | (1,383)         |  |       |       |
| Amount to be distributed to Members and Performers  |             |  | (121,077)       |  | (91,521)        |  |       |       |
| <b>Retained reserves</b>  | 14          |  | <b>Nil</b>      |  | <b>Nil</b>      |  |       |       |
| <table border="1" style="width: 100%;"> <tr> <td>Cost to Income Ratio (excluding pension scheme costs and exceptional item)</td> <td align="right">13.6%</td> <td align="right">14.6%</td> </tr> </table> |             |  |                 |  |                 | Cost to Income Ratio (excluding pension scheme costs and exceptional item) | 13.6% | 14.6% |
| Cost to Income Ratio (excluding pension scheme costs and exceptional item)  | 13.6%       | 14.6%                                  |                 |  |                 |  |       |       |

The results above relate entirely to continuing operations.

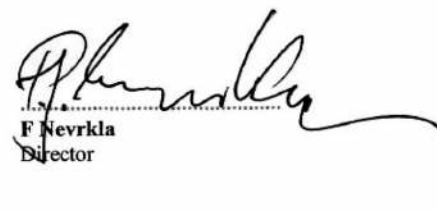
**PHONOGRAPHIC PERFORMANCE LIMITED**  
**STATEMENT OF TOTAL RECOGNISED GAINS AND LOSSES**  
**FOR THE YEAR ENDED 31 DECEMBER 2010**


|  |      | Year Ended<br>31 December 2010 | Year Ended<br>31 December 2009 |
|--|------|--------------------------------|--------------------------------|
|  | Note | £'000                          | £'000                          |
| Retained reserves                              |      | -                              | -                              |
| Actuarial gain / (loss) on pension scheme      | 14   | 424                            | (2,730)                        |
| Movement in deferred tax on pension scheme     | 14   | <u>(263)</u>                   | <u>-</u>                       |
| Total recognised gains / (losses) for the year |      | <u>161</u>                     | <u>(2,730)</u>                 |

**PHONOGRAPHIC PERFORMANCE LIMITED**  
**BALANCE SHEET**  
**FOR THE YEAR ENDED 31 DECEMBER 2010**

|   |      | 31 December 2010 |                 | 31 December 2009 |                |
|---|------|------------------|-----------------|------------------|----------------|
|   | Note | £'000            | £'000           | £'000            | £'000          |
| <b>Fixed assets</b>                                   |      |                  |                 |                  |                |
| Tangible assets                                       | 9    |                  | 8,009           |                  | 6,208          |
| <b>Current assets</b>                                 |      |                  |                 |                  |                |
| Licence fees receivable                               |      | 21,623           |                 | 25,124           |                |
| Other debtors   |      | 500              |                 | 1,697            |                |
| Prepayments and accrued income                        |      | 912              |                 | 2,997            |                |
| Short term fixed deposits                             |      | 50,000           |                 | 62,000           |                |
| Cash at bank and in hand                              |      | <u>22,548</u>    |                 | <u>24,656</u>    |                |
|   |      | 95,583           |                 | 116,474          |                |
| <b>Creditors: amounts falling due within one year</b> | 10   | <u>(105,895)</u> |                 | <u>(122,351)</u> |                |
| <b>Net current liabilities</b>                        |      |                  | <u>(10,312)</u> |                  | <u>(5,877)</u> |
| <b>Total assets less current liabilities</b>          |      |                  | (2,303)         |                  | 331            |
| <b>Provisions for liabilities and charges</b>         | 11   |                  | (790)           |                  | (1,220)        |
| <b>Net pension liability</b>                          | 13   |                  | (1,207)         |                  | (3,572)        |
| <b>Net liabilities</b>                                |      |                  | <u>(4,300)</u>  |                  | <u>(4,461)</u> |
| <b>Reserves</b>                                       |      |                  |                 |                  |                |
| Income, expenditure and distribution account          | 14   |                  | <u>(4,300)</u>  |                  | <u>(4,461)</u> |

The financial statements which comprise the Income, Expenditure and Distribution account, the Statement of Total Recognised Gains and Losses, the Balance Sheet, the Cash Flow Statement and the related notes were approved by the board of directors on 5 April 2011 and are signed on its behalf by:

  
 F Nevrkla  
 Director

  
 M Mills  
 Director

COMPANY NO. 288046

**PHONOGRAPHIC PERFORMANCE LIMITED**  
**CASH FLOW STATEMENT**  
**FOR THE YEAR ENDED 31 DECEMBER 2010**

|  |      | Year Ended<br>31 December 2010 |                | Year Ended<br>31 December 2009 |              |
|--|------|--------------------------------|----------------|--------------------------------|--------------|
|  | Note | £'000                          | £'000          | £'000                          | £'000        |
| <b>Net cash inflow from operating activities</b>                               | 15   |                                | 109,430        |                                | 113,889      |
| <b>Returns on investments and servicing of finance</b>                         |      |                                |                |                                |              |
| Interest received  |      | 573                            |                | 1,328                          |              |
| Interest paid  |      | (464)                          |                | (1,521)                        |              |
| Net cash inflow/(outflow) from returns on investments and servicing of finance |      |                                | 109            |                                | (193)        |
| <b>Capital Expenditure</b>   |      |                                |                |                                |              |
| Payment to acquire tangible fixed assets                                       |      | (3,322)                        |                | (4,365)                        |              |
| Net cash outflow from capital expenditure                                      |      |                                | (3,322)        |                                | (4,365)      |
| <b>Distributions</b>   |      |                                |                |                                |              |
| Payments to Members & Performers   |      | (117,320)                      |                | (112,682)                      |              |
| Anti-piracy/copyright protection contributions paid                            |      | (3,005)                        |                | (1,898)                        |              |
| Net cash outflow from distributions  |      |                                | (120,325)      |                                | (114,580)    |
| <b>Net cash outflow before use of liquid resources</b>                         |      |                                | (14,108)       |                                | (5,249)      |
| <b>Management of liquid resources</b>  |      |                                |                |                                |              |
| Decrease in cash placed on fixed term deposits                                 |      |                                | 12,000         |                                | 11,000       |
| <b>(Decrease) / increase in cash</b>   | 16   |                                | <u>(2,108)</u> |                                | <u>5,751</u> |

**PHONOGRAPHIC PERFORMANCE LIMITED**  
**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 DECEMBER 2010**

**1. ACCOUNTING POLICIES**

The financial statements have been prepared in accordance with applicable Accounting Standards in the United Kingdom and the Companies Act 2006. A summary of the more important accounting policies, which have been applied consistently, is set out below.

**a) Format of income, expenditure and distribution account and the balance sheet**

The formats of the income, expenditure and distribution account and the balance sheet have been adapted from that prescribed by the Companies Act 2006 in order to better reflect the nature of the business.

**b) Basis of accounting**

The financial statements have been prepared on the going concern basis under the historical cost convention. Management considers the going concern basis to be appropriate despite the net current liability position as the timing of current liabilities payable to members is at the discretion of PPL.

**c) Contributions to pensions**

During the year the company operated a contributory defined benefit pension scheme covering its permanent employees and those of Video Performance Limited. FRS17 "Retirement Benefits" requires the net pension asset or liability of a company's pension scheme to be recognised in full on the balance sheet. Since Phonographic Performance Limited makes the majority of contributions to the pension scheme and is also making additional contributions in order to fund the deficit, then it is Phonographic Performance Limited who bears the risks and rewards of the deficit or surplus in the scheme. Accordingly the full net pension liability has been recorded in the balance sheet of Phonographic Performance Limited and no liability has been recorded in Video Performance Limited.

The regular service cost of providing pension benefits to employees during the year, together with the costs of any benefits relating to past service, is charged to costs of collection and distribution in the income, expenditure and distribution account in the year.

Interest on the pension scheme liabilities is charged to other finance costs in the income, expenditure and distribution account.

The expected return on the assets of the pension scheme during the year is based on the market value of the assets at the start of the financial year and is offset within other finance costs in the income, expenditure and distribution account.

The difference between the actual and expected return on the assets of the scheme is shown in the statement of total recognised gains and losses for the year, along with any related movement in deferred tax.

The difference between the market value of the assets and the present value of the scheme liabilities is shown net of deferred tax in the balance sheet.

The last formal valuation was undertaken on the position as at 30<sup>th</sup> June 2009.

**1. ACCOUNTING POLICIES (continued)**

**d) Licence fee income**

Licence fee income, which excludes value added tax, represents the invoiced value, and is recognised evenly over the period of the licence term.

Licence fee income from overseas societies is recognised when an agreement is in place with the overseas society and on a cash-received basis.

**e) Tangible fixed assets**

The cost of tangible fixed assets is their purchase cost, together with any incidental costs of acquisition.

Depreciation is provided at rates calculated to write off the cost of each asset over the expected useful life or pre-determined replacement date:

|                              |                                  |
|------------------------------|----------------------------------|
| Fixtures and fittings        | 3 years on a straight line basis |
| Office equipment             | 3 years on a straight line basis |
| Computer hardware & software | 3 years on a straight line basis |
| Computer software (systems)  | 5 years on a straight line basis |

**f) Unclaimed Members' and Performers' distributions**

Allocations to Members and Performers remaining unclaimed for more than seven years are reallocated and redistributed in accordance with the Distribution Policy.

**g) Interest payable to Members and Performers**

Interest is accrued on balances payable to Members and Performers who do not receive advances at a rate based on the average deposit rate earned by the company for the relevant periods.

**h) Foreign currencies**

Foreign currency assets and liabilities are translated at the rates of exchange ruling at the balance sheet date. Foreign currency transactions during the year are translated at the rate ruling on the date of the transaction. All foreign exchange differences are taken to the income, expenditure and distribution account in the year in which they arise.

**i) Operating leases**

Costs in respect of operating leases are charged to the income, expenditure and distribution account on a straight-line basis over the lease term.

**1. ACCOUNTING POLICIES (continued)**

**j) Taxation**

Corporation tax is provided at amounts expected to be paid (or recovered) using the tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

**k) Deferred taxation**

Deferred taxation has been recognised as a liability or an asset if transactions have occurred at the balance sheet date that give rise to an obligation to pay more taxation in the future, or a right to pay less taxation in the future, using the tax rates and laws that have been enacted or substantively enacted at the balance sheet date. An asset is not recognised to the extent that the transfer of economic benefits in the future is uncertain. Deferred tax assets and liabilities recognised have not been discounted

**l) Provisions for liabilities and charges**

**Dilapidations**

Provision is made for dilapidations where the lease requires the reinstatement of the premises to its original state. The level of provision is based upon a damages report and is reviewed annually.

**Legal costs**

Provision is made for the estimated legal costs where litigation is pending and an obligating event has occurred prior to the balance sheet date.

**Refunds**

Provision is made for all significant refunds made in the post balance sheet period which relate to licence fees received in the year.

Provisions for liabilities and charges are not discounted and any movements in the provisions are recorded in the income, expenditure and distribution account.

**PHONOGRAPHIC PERFORMANCE LIMITED**  
**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 DECEMBER 2010**

**2. LICENCE FEE INCOME**

Licence fee income comprises the following:

|  | <b>Year Ended<br/>31 December 2010<br/>£'000</b> | <b>Year Ended<br/>31 December 2009<br/>£'000</b> |
|--|--|--|
| Public performance and dubbing income      | 50,098   | 48,912   |
| Broadcasting income                        | 61,720   | 59,071   |
| International income                       | 31,676   | 21,584   |
| Licence fee income before exceptional item | 143,494  | 129,567  |
| Public performance refund                  | -  | (18,127)   |
| Licence fee income                         | <u>143,494</u>                                   | <u>111,440</u>                                   |

Analysis of turnover by territory of origin:

|                |                |                |
|----------------|----------------|----------------|
| United Kingdom | 111,818        | 107,983        |
| Rest of Europe | 24,568         | 17,328         |
| Rest of World  | 7,108          | 4,256          |
|                | <u>143,494</u> | <u>129,567</u> |

**3. NET INCOME FROM OPERATING ACTIVITIES BEFORE INTEREST AND TAXATION**

Net income from operating activities before interest and taxation is stated after charging:

|  | <b>Year Ended<br/>31 December 2010<br/>£'000</b> | <b>Year Ended<br/>31 December 2009<br/>£'000</b> |
|--|--|--|
| Fees payable to the company's auditor for the audit of the company's annual accounts | 58   | 54   |
| Fees payable to the company's auditor and its associates for other services:         |  |  |
| Taxation services  | 4  | 3  |
| Other services   | 20   | 12   |
| Depreciation   | 1,521  | 1,150  |
| Operating lease rentals:   |  |  |
| Land and buildings   | 795  | 855  |
| Motor vehicles   | 26   | 21   |

Net income includes a recharge of £1,219,615 of operating expenses to Video Performance Ltd. PPL's debtors include a balance of £159,920 owed by VPL.

**PHONOGRAPHIC PERFORMANCE LIMITED**  
**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 DECEMBER 2010**

**4. ANTI-PIRACY / COPYRIGHT PROTECTION/INDUSTRY CONTRIBUTIONS**

|   | <b>Year Ended<br/>31 December 2010<br/>£'000</b> | <b>Year Ended<br/>31 December 2009<br/>£'000</b> |
|---|--|--|
| The British Phonographic Industry Limited:                |  |  |
| Contributions   | 2,022  | 1,874  |
| Legal anti-piracy recoveries                              | (262)  | (1,757)  |
| Total   | <u>1,760</u>                                     | <u>117</u>                                       |
| The International Federation of the Phonographic Industry | 773  | 794  |
| Impala  | 65   | 65   |
| UK Music  | 407  | 407  |
|   | <u>3,005</u>                                     | <u>1,383</u>                                     |

Anti-piracy recoveries relates to the recovery of contributions made to BPI in prior periods through damages awarded in legal action against piracy.

**5. INTEREST PAYABLE**

|   | <b>Year Ended<br/>31 December 2010<br/>£'000</b> | <b>Year Ended<br/>31 December 2009<br/>£'000</b> |
|---|--|--|
| Interest payable on Member and Performer balances | <u>464</u>                                       | <u>1,521</u>                                     |



**6. EMPLOYEES AND DIRECTORS**

|   | Year Ended<br>31 December 2010<br>£'000 | Year Ended<br>31 December 2009<br>£'000 |
|---|---|---|
| <b>Gross staff costs during the year amounted to:</b>   |   |   |
| Wages and salaries  | 10,174                                  | 9,182                                   |
| Social security costs   | 952                                     | 904                                     |
| Other pension costs   | 578                                     | 249                                     |
|   | <u>11,704</u>                           | <u>10,335</u>                           |
| <br>  |   |   |
| <b>Average number of employees during the year:</b>   | <b>No.</b>                              | <b>No.</b>                              |
| Office and management   | <u>250</u>                              | <u>234</u>                              |
| <br>  |   |   |
| <b>Directors' emoluments</b>  |   |   |
|   | <b>£'000</b>                            | <b>£'000</b>                            |
| Total directors' emoluments   | <u>1,546</u>                            | <u>1,334</u>                            |
| <br>  |   |   |
| Emoluments in respect of the highest paid director amounted to:                                       |   |   |
| Aggregate emoluments  | <u>719</u>                              | <u>550</u>                              |
| <br>  |   |   |
| Defined Benefit Pension Scheme - accrued pension at end of year                                       | <u>10</u>                               | <u>10</u>                               |
| <br>  |   |   |
|   | <b>No.</b>                              | <b>No.</b>                              |
| Number of directors to whom retirement benefits are accruing under the Defined Benefit Pension Scheme | <u>4</u>                                | <u>4</u>                                |

**7. TRANSACTIONS WITH DIRECTORS**

There were no other transactions with directors during the year.

**8. TAXATION**

The charge for taxation for the year is calculated on disallowable items after the deduction of capital allowances.

|  | Year Ended<br>31 December 2010<br>£'000          | Year Ended<br>31 December 2009<br>£'000          |
|--|--|--|
| <b>Current Tax:</b>  |  |  |
| UK corporation tax   | -  | -  |
| Total current tax credit for the year  | <u>-</u>   | <u>-</u>   |
| <br>   |  |  |
|  | <b>Year Ended<br/>31 December 2010<br/>£'000</b> | <b>Year Ended<br/>31 December 2009<br/>£'000</b> |
| Net income from ordinary activities before taxation                                | <u>124,082</u>                                   | <u>92,904</u>                                    |
| <br>   |  |  |
| Net income from ordinary activities at the UK tax rate 21% (2009: 21%)             | 26,057   | 19,510   |
| <i>Effects of:</i>   |  |  |
| Permanent differences  | (26,036)   | (19,481)   |
| Accelerated capital allowances / other timing differences                          | <u>(21)</u>                                      | <u>(29)</u>                                      |
| Current tax credit for the year  | <u>-</u>   | <u>-</u>   |
| <br>   |  |  |
| The Company had an unrecognised deferred tax asset at 31 December 2010 as follows: |  |  |
|  | <b>Year Ended<br/>31 December 2010<br/>£'000</b> | <b>Year Ended<br/>31 December 2009<br/>£'000</b> |
| Capital allowances in excess of depreciation                                       | 86   | 100  |
| Other timing differences   | 302  | 60   |
| Deferred tax on pension scheme   | <u>253</u>                                       | <u>543</u>                                       |
| Net deferred tax asset - unprovided  | <u>641</u>                                       | <u>703</u>                                       |

No provision has been made for this deferred tax asset on the basis that given that the majority of the Company's net income is not taxable, the availability of suitable future taxable profits is not probable.

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**9. TANGIBLE ASSETS**

|                                      | Fixtures,<br>Fittings and<br>Office<br>Equipment | Computer<br>Equipment and<br>Software<br>Developments | Total        |
|--------------------------------------|--|---|--------------|
|                                      | £'000  | £'000   | £'000        |
| <b>Cost</b>                          |  |   |              |
| Balance at start of year             | 740  | 14,122  | 14,862       |
| Additions                            | 13   | 3,309   | 3,322        |
| Disposals                            | (24)   | (43)  | (67)         |
| Balance at end of year               | 729  | 17,388  | 18,117       |
| <b>Accumulated Depreciation</b>      |  |   |              |
| Balance at start of year             | 303  | 8,351   | 8,654        |
| Charge for the year                  | 209  | 1,312   | 1,521        |
| Disposals                            | (24)   | (43)  | (67)         |
| Balance at end of year               | 488  | 9,620   | 10,108       |
| <b>Net Book Value at end of year</b> | <b>241</b>                                       | <b>7,768</b>  | <b>8,009</b> |
| Net Book Value at start of year      | 437  | 5,771   | 6,208        |

**10. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

|                                       | 31 December 2010<br>£'000 | 31 December 2009<br>£'000 |
|---------------------------------------|---------------------------|---------------------------|
| Trade creditors                       | 298                       | 596                       |
| Other taxation and social security    | 1,137                     | 2,951                     |
| Other creditors and accruals          | 17,178                    | 37,537                    |
| Deferred income                       | 28,098                    | 30,571                    |
| Amounts due to Members and Performers | 59,184                    | 50,696                    |
|                                       | <u>105,895</u>            | <u>122,351</u>            |

The distributions to Members and Performers cannot be separately identified until the usage returns in respect of that period have been received and matched against the repertoire database. This reflects the Distribution rules driven by the Council Directive No 92/100/EEC of 19 November 1992 ("The Rental Directive") introduced in the UK with effect from 1 December 1996.

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**11. PROVISIONS FOR LIABILITIES AND CHARGES**

|                             | At<br>1 January<br>2010<br>£'000 | Utilised<br>in the<br>year<br>£'000 | Released<br>in the<br>year<br>£'000 | Increase<br>for the<br>year<br>£'000 | At<br>31 December<br>2010<br>£'000 |
|-----------------------------|----------------------------------|-------------------------------------|-------------------------------------|--------------------------------------|------------------------------------|
| Provision for dilapidations | 715                              | -                                   | (225)                               | -                                    | 490                                |
| Provision for legal costs   | 475                              | (475)                               | -                                   | 300                                  | 300                                |
| Provision for refunds       | 30                               | -                                   | (30)                                | -                                    | -                                  |
|                             | <u>1,220</u>                     | <u>(475)</u>                        | <u>(255)</u>                        | <u>300</u>                           | <u>790</u>                         |

**Dilapidations**

The dilapidations provision represents the amount required to reinstate the premises to a state as required under the lease, which expires in 2020. The provision is expected to be fully utilised in 2020.

**Legal Costs**

Legal costs are provided as required for cases where litigation is pending. This provision is expected to be utilised in 2011.

**Refunds**

Provision is made for all significant refunds made in the post balance sheet period which relate to licence fees received in the year.

**12. COMMITMENTS**

**Operating Lease Commitments**

At 31 December 2010 the company was committed to making the following payments during the next year in respect of operating leases:

|  | 31 December 2010<br>£'000 | 31 December 2009<br>£'000 |
|--|---------------------------|---------------------------|
| <b>Land and Buildings</b>              |                           |                           |
| Leases which expire after 2-5 years    | 643                       | 869                       |
| <b>Motor Vehicles</b>                  |                           |                           |
| Leases which expire within 1 year      | -                         | 20                        |
| Leases which expire within 2 - 5 years | 27                        | 4                         |

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**13. PENSION COSTS**

The company operates a defined benefit scheme in the UK with assets held in a separately administered fund. The basis on which the net pension liability is recognised in the financial statements is set out in note 1. The scheme was closed to new entrants from 1 July 2003.

A full actuarial valuation using the projected unit method was carried out at 30 June 2009 and updated to 31 December 2010 by a qualified independent actuary.

The company is currently contributing to the Scheme at a rate of 15.4% of pensionable salaries

The major assumptions used by the actuary were (in nominal terms):

|   | <b>31 December 2010</b> | <b>31 December 2009</b> |
|---|-------------------------|-------------------------|
| Rate of increase in salaries              | 4.95%                   | 5.20%                   |
| Rate of increase of pensions in payment   | 3.45%                   | 3.70%                   |
| Rate of increase of pensions in deferment | 3.45%                   | 3.70%                   |
| Discount rate                             | 5.45%                   | 5.70%                   |
| Inflation assumption                      | 3.45%                   | 3.70%                   |
| Expected return on Plan assets            | 6.30%                   | 7.30%                   |

The expected return on scheme assets is based on market expectations at the beginning of the financial period for returns over the life of the asset. The expected return on equities has been determined by including a premium over fixed interest securities to reflect the out performance of equities relative to fixed interest securities.

The assets in the scheme, the expected rates of return and the amounts recognised in the balance sheets are as follows:

|                              | <b>31 December 2010</b> |                 |                   | <b>31 December 2009</b> |                 |                   |
|------------------------------|-------------------------|-----------------|-------------------|-------------------------|-----------------|-------------------|
|                              | <b>£'000</b>            | <b>EROA (%)</b> | <b>Amount (%)</b> | <b>£'000</b>            | <b>EROA (%)</b> | <b>Amount (%)</b> |
| Equities                     | 11,413                  | 7.00%           | 78%               | 9,836                   | 7.45%           | 95%               |
| Gilts                        | 575                     | 4.00%           | 4%                | 430                     | 4.45%           | 4%                |
| Cash                         | 2,553                   | 3.95%           | 18%               | 107                     | 4.20%           | 1%                |
| Total market value of assets | 14,541                  |                 |                   | 10,373                  |                 |                   |
| Actuarial value of liability | (15,748)                |                 |                   | (14,208)                |                 |                   |
| Deficit in the scheme        | (1,207)                 |                 |                   | (3,835)                 |                 |                   |
| Related deferred tax asset   | -                       |                 |                   | 263                     |                 |                   |
| Net pension liability        | <u>(1,207)</u>          |                 |                   | <u>(3,572)</u>          |                 |                   |

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**13. PENSION COSTS (continued)**

The amount recognised in the income, expenditure and distribution account:

|  | <b>Year Ended<br/>31 December 2010<br/>£'000</b> | <b>Year Ended<br/>31 December 2009<br/>£'000</b> |
|--|--|--|
| Current service cost                     | (383)  | (180)  |
| Interest costs                           | (820)  | (606)  |
| Expected return on pension scheme assets | 847  | 535  |
| Total                                    | <u>(356)</u>                                     | <u>(251)</u>                                     |
| Actual return on assets                  | 1,635  | 2,022  |

Changes in the present value of the defined benefit obligation are as follows:

|                                    | <b>Year Ended<br/>31 December 2010<br/>£'000</b> | <b>Year Ended<br/>31 December 2009<br/>£'000</b> |
|------------------------------------|--|--|
| Opening defined benefit obligation | 14,208   | 9,264  |
| Current service costs              | 383  | 180  |
| Employee contributions             | 72   | 80   |
| Interest costs                     | 820  | 606  |
| Actuarial loss                     | 364  | 4,217  |
| Benefits paid                      | (99)   | (139)  |
| Closing defined benefit obligation | <u>15,748</u>                                    | <u>14,208</u>                                    |

Changes in the fair value of plan assets are as follows:

|                                     | <b>Year Ended<br/>31 December 2010<br/>£'000</b> | <b>Year Ended<br/>31 December 2009<br/>£'000</b> |
|-------------------------------------|--|--|
| Opening fair value of scheme assets | 10,373   | 8,016  |
| Expected return on assets           | 847  | 535  |
| Actuarial gain                      | 788  | 1,487  |
| Employer contributions              | 2,560  | 394  |
| Employee contributions              | 72   | 80   |
| Benefits paid                       | (99)   | (139)  |
| Closing fair value of scheme assets | <u>14,541</u>                                    | <u>10,373</u>                                    |

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**13. PENSION COSTS (continued)**

Amounts for current and previous four years:

|  | 31 December<br>2010 | 31 December<br>2009 | 31 December<br>2008 | 31 December<br>2007 | 31 December<br>2006 |
|--|---------------------|---------------------|---------------------|---------------------|---------------------|
|  | £'000               | £'000               | £'000               | £'000               | £'000               |
| Defined benefit obligation   | (15,748)            | (14,208)            | (9,264)             | (12,380)            | (11,303)            |
| Scheme assets  | 14,541              | 10,373              | 8,016               | 10,236              | 9,301               |
| Deficit  | (1,207)             | (3,835)             | (1,248)             | (2,144)             | (2,002)             |
| <b>History of experience gains and losses:</b>                             |                     |                     |                     |                     |                     |
| Adjustment due to change in assumptions                                    | (364)               | (4,217)             | 4,205               | (95)                | (686)               |
| Experience adjustments on scheme assets                                    | 788                 | 1,487               | (3,425)             | (266)               | (88)                |
| Total amount recognised in statement of total recognised gains and losses: | 424                 | (2,730)             | 780                 | (361)               | (774)               |

The cumulative loss recorded in the statement of total recognised gains and losses in respect of the defined benefit pension scheme and related deferred tax asset is £4,300,000 (2009: £4,461,000).

**14. RETAINED RESERVES – INCOME, EXPENDITURE AND DISTRIBUTION ACCOUNT**

|  | Year Ended<br>31 December 2010 | Year Ended<br>31 December 2009 |
|--|--------------------------------|--------------------------------|
|  | £'000                          | £'000                          |
| At start of year                               | (4,461)                        | (1,731)                        |
| Actuarial gain / (loss) on the pension scheme  | 424                            | (2,730)                        |
| Movement in deferred tax on the pension scheme | (263)                          | -                              |
|  | <u>(4,300)</u>                 | <u>(4,461)</u>                 |

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**15. RECONCILIATION OF NET INCOME FROM OPERATING ACTIVITIES BEFORE INTEREST AND TAXATION TO NET CASH INFLOW FROM OPERATING ACTIVITIES**

|   | Year Ended<br>31 December 2010 | Year Ended<br>31 December 2009 |
|---|--------------------------------|--------------------------------|
|   | £'000                          | £'000                          |
| Net income from operating activities before interest and taxation | 123,529                        | 92,392                         |
| Depreciation  | 1,521                          | 1,150                          |
| Difference between pension charge and cash contributions          | (2,177)                        | 214                            |
| Decrease / (increase) in debtors                                  | 4,064                          | (8,242)                        |
| (Decrease) / increase in creditors                                | (17,077)                       | 29,069                         |
| Decrease in provisions  | (430)                          | (694)                          |
| Net cash inflow from operating activities                         | <u>109,430</u>                 | <u>113,889</u>                 |

**16. RECONCILIATION OF NET CASH FLOW TO MOVEMENT IN NET FUNDS**

|   | Year Ended<br>31 December 2010 | Year Ended<br>31 December 2009 |
|---|--------------------------------|--------------------------------|
|   | £'000                          | £'000                          |
| (Decrease) / increase in cash in the year                   | (2,108)                        | 5,751                          |
| (Decrease) / increase in cash placed on fixed term deposits | (12,000)                       | (11,000)                       |
| Changes in net funds resulting from cash flows              | (14,108)                       | (5,249)                        |
| Net funds at 31 December 2009                               | 86,656                         | 91,905                         |
| Net funds at 31 December 2010                               | <u>72,548</u>                  | <u>86,656</u>                  |

**17. ANALYSIS OF CHANGES IN NET FUNDS**

|                          | At<br>1 January 2010 | Cash flow       | At<br>31 December 2010 |
|--------------------------|----------------------|-----------------|------------------------|
|                          | £'000                | £'000           | £'000                  |
| Cash at bank and in hand | 24,656               | (2,108)         | 22,548                 |
| Short-term investments   | 62,000               | (12,000)        | 50,000                 |
|                          | <u>86,656</u>        | <u>(14,108)</u> | <u>72,548</u>          |